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# GENERAL PARAMETERS OF AUTHENTICITY



- **Serial Numbers:** Always remember that all original vapes have serial numbers. And if you don't fully trust the one printed on your packaging, you can check them on the brand's official website or on Google search.
- **Lower Prices:** If the price of the vape they want to sell you is much lower than any other product you've already consumed or lower than the price listed on the brand's official website, avoid buying it.
- **Labeling:** The expiration or consumption date should be clearly indicated on the packaging. In addition, the product should have warnings about nicotine consumption. If the labeling is not clear, avoid consuming that vape.
- **The manufacturer, distributor, and facilities also appear on the label with seals and serial numbers, which guarantees that they have passed quality control tests. If it is fake, it is not known who made it, where it comes from, or if the vape complies with**



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- **QR Codes:** This is one of the main indicators of originality in some of the most popular vape brands on the market. If the QR code on the packaging is black and white, it is probably a fake vape. It must have at least four different colors. Also, the QR code must lead to the official website of the vape brand and not to external or dubious sites.
- **The smell of the vape must match the taste:** If you experience a dubious taste, the typical chemical “after taste” or one that does not resemble the supposed taste indicated on the packaging, this is an important indicator that the vape is fake. If you have previously used the same vape brand and on another occasion a new one and the experience is not the same, you may be being deceived. In addition, many brands handle soft vaping. If the drag is hard and with a chemical taste, it is fake.
- **The color:** The electronic cigarette has to be the same as what you saw on the brand's official website. If you notice variants or completely different colors, it is probably a clone. Pirate sellers will try to convince you that this is a “special edition,” but don't trust them.



Although there has been progress in the regulation of electronic cigarettes and vaporizers around the world, there are still many countries that do not have specific legislation for these products, including Argentina. We suggest that, while clear regulations are being established, you buy devices from stores that are reliable and if you do not know them, ask for recommendations from them. In addition, it is important to always remember that vaping is only for adults.

